

# CENTRAL BANK OF LESOTHO

## Press Statement

For Immediate Release

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### The Lesotho Money Month Event 2018

Members of the public are hereby informed that the Central Bank of Lesotho, in collaboration with major stakeholders within the financial sector in Lesotho, will hold the Money Month Campaign from 01st to 31st October, 2018.

The Money Month Campaign is an annual event which is intended to equip Basotho with the necessary skills and techniques to manage their personal financial resources effectively.

The theme of the 2018 Lesotho Money Month Campaign is, “Money Matters Matter”. Therefore, members of the public will be sensitized on how they can plan, save, invest and spend their money wisely during this year’s campaign, with the view that their improved financial management skills will help them make informed financial decisions in the future.

While the Money Month Campaign is targeted at every Mosotho living in the ten (10) districts of the country, major highlights of the event will take place in the District of Thaba-Tseka from 22nd to 27th October, 2018. During the Money Week Campaign in Thaba-Tseka, the following target audiences will be addressed: school learners; youth; women associations; business community; farmers; local authorities; public officials; pensioners; and general public.

Since the successful implementation of the campaign depends on the collaboration of all stakeholders, members of the public are humbly invited to actively participate in those activities that will take place in their respective places.

**For more information and enquiries on the event, please contact: 22232429.**