

CENTRAL BANK OF
LESOTHO
28-09- 2017
PUBLIC RELATIONS
DIVISION

## **PRESS RELEASE**

DATE: 28<sup>th</sup> September, 2017
Signed:

CONTACT: Corporate Communications Division (00266)22232094/5/22232429

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## The Lesotho Money Week Event 2017

The Central Bank of Lesotho in collaboration with major stakeholders within the financial sector in Lesotho will hold a Money Month Campaign from 02<sup>nd</sup> to 31<sup>st</sup> October, 2017.

Members of the public will recall that the Money Week Event is an annual public awareness campaign, which is designed to equip consumers with the necessary skills to manage their personal financial resources effectively. Per the decision of the stakeholders, based on the importance of the event, the campaign has been changed from 'Money Week' to 'Money Month Campaign' for more coverage of topics and audience. During the Money Week Campaign, members of the public are, among others, educated on how to: manage money; become wise consumers; and manage risks and emotions associated with money, thus appreciating the important role played by money in their lives.

The theme of the 2017 Lesotho Money Month Campaign is, "I Take Control of my Money. Do You?" During this campaign, members of the public will particularly be encouraged to avoid unnecessary debt by teaching and encouraging responsible borrowing and lending, learning about their social and economic rights and responsibilities, developing wise savings habits from an early age in order to cultivate key money-managing skills and earning money through the development of livelihood skills and entrepreneurial training.

While the Money Month Campaign is targeting every Mosotho in the ten districts of the country, the main activities of this year's campaign will be held in Mokhotlong where various stakeholders will be addressed between 23<sup>rd</sup> and 27<sup>th</sup> October 2017 namely; public officers, Heads of Department and schools Principals, business community, farmers, trainers of herd boys, school children and general public.

For more information and enquiries on the event, please contact: 22232429.



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## Lets'olo La Khoeli la Ho Ruta Basotho ka Ts'ebeliso e Ntle ea Chelete

Banka e Kholo ea Lesotho ka ts'ebelisano 'moho le bohle ba nang le kobo ea bohali litabeng tsa lichelete kahare ho naha ea Lesotho, ba tla ts'oara lets'olo la Khoeli la ho ruta Basotho ka ts'ebeliso e ntle ea chelete (Money Month Event) ho tloha ka la peli ho isa la mashome a mararo a motso o mong khoeling ea Mphalane selemong sona sena.

Sechaba sa Basotho se tla hopola hore lets'olo lena le ts'oaroa selemo le selemo ka sepheo sa ho ruta le ho hopotsa Basotho ka bohlokoa ba ho boloka le ho sebelisa chelete hantle ka linako tsohle. Hara tse ling, basebelisi ba lihlahisoa le litšebeletso tsa lichelete, ba khothaletsoa ho hlokomela lintlha tse latelang tsa mantlha nakong ena: ho etsa meralo ea lichelete tsa bona ka nepo, ho beha kapele meralong le ts'ebelisong ea chelete litlhoko tsa mantlha ka linako tsohle, ekasitana le ho itekanya mesikaro ha motho a kalima le ho sebelisa chelete ele ho qoba litlamorao tse bosula tsa ts'ebeliso e mpe ea chelete le sekoloto se sa hlokahaleng.

Mohoo oa selemo sena o re, "Ke Nka Taolo ea Chelete Ea Ka. Uena?" Ho latela mohoo ona, Sechaba sa Basotho se tla hlokomelisoa ho qoba sekoloto se sa hlokahaleng ka ho kalima ka boikarabello, ho ithuta ka litokelo tsa bona, ho boloka ho tloha bonyenyaneng ho fihlela boholong ekasitana le ho tsetela ka maikutlo a ho una molemo ka moso.

Leha maikemisetso a lets'olo lena ele ho fihlela sechaba sa Basotho ka kakaretso, sehlohlolo sa lona se tla ba seterekeng sa Mokhotlong lipakeng tsa la mashome a mabeli a metso e meraro le la mashome a mabeli a metso e supileng moo mafapha a sechaba a fapaneng a kenyeletsang bahlanka ba 'muso, bahoebi, lihoai, barupeli ba balisana, baithuti, baokameli ba makala le likolo le sechaba ka kakaretso ba tla rutoa ka mekhoa e bolokehileng ea ho sebelisa chelete.

Bakeng sa lipotso le litlhakisetso, letsetsa: 22232429.